



# COMMERCIALISATION AND ENTREPRENEURIAL INSTITUTIONS LEADERS (CEIL) SUMMIT PROGRAMME

**Theme: Youth, Jobs, and Wealth Creation Through Innovation and Entrepreneurship**

**Dates: 29th - 30th August 2024**

**Location: Mombasa, Kenya**

The Commercialization and Entrepreneurial Institutional Leaders (CEIL) Summit 2024 is centered around Youths, Jobs, and Wealth Creation. The main goal is to catalyze a shift in Kenya's research and entrepreneurial ecosystems, while highlighting existing efforts and opportunities for Institutions, Industry and Innovators. The CEIL Summit hosted annually by the Kenya National Innovation Agency (KeNIA) continuously represents efforts to enhance Kenya's innovation journey, focusing on strengthening the research commercialization process, championing innovations for practical solutions, policy advocacy, and industry-academia linkages.

This years CEIL summit will be held from the 29th - 30th August 2024, in Mombasa under the theme: "Youth, Jobs, and Wealth Creation Through Innovation and Entrepreneurship, with the following key objectives:

1. Gain perceptions into industry perspectives on research development and the establishment of sustainable enterprises through innovation.
2. Shed light on the commercialization and entrepreneurial opportunities for institutions, industry, and innovators.
3. Showcase and celebrate practical solutions developed by innovators within Universities and Technical and Vocational Education and Training (TVET), that are addressing job creation and employment.

## REGISTRATION FEES

25,000 kes per participant for 2 days Including conferencing, lunch, teas and 1 cocktail & networking session.





## PROGRAM

Time	Activity	Facilitator	Moderator
0730- 0800hrs	Entertainment	George Masila	
0800-0807hrs	National and East Africa Anthem  Introduction and welcoming to the CEIL summit and the aspirations.	Maureen Ochako, Technical Expert, Kenya National Innovation Agency	
0808-0818hrs	<b>Introducing KeNIA &amp; Its initiatives CEIL Resolutions of 2023:</b> Entrepreneurial Maturity Framework and Entrepreneurial Leaders Training.	Dr Tonny Omwansa, CEO, Kenya National Innovation Agency. (KeNIA)	Dr Tonny Omwansa, CEO, Kenya National Innovation Agency. (KeNIA)
0818-0828hrs	KeNIA's Strategic Direction	Chairman, KeNIA, Prof. Tom Ogada.	
0828-0838hrs	The power of a niche: Chairman of Vice Chancellors' committee of Private Universities.	Rev. Prof. Stephen Ngari Mbugua, Chairman.	
0838-0848hrs	Entrepreneurial Universities: chairman of Vice Chancellors' committee of Public Universities	Prof. Daniel Mugendi Njiru, Chairman.	
0848-0858hrs	Strategic direction of the Kenya Network of Entrepreneurial Institutions Leaders (KNEIL).	Prof. Kiama, Chairman of KNEIL.	
0858- 0910hrs	<b>Invited Guest: Private Sector Synergies:</b> Bank as an enabler to Entrepreneurship and Job Creation	-Paul Russo, Group, CEO, Kenya Commercial Bank	





0910- 0930hrs	<b>Keynote Speaker:</b> The Future University: Disruption of Entrepreneurial teaching and learning in the AI Space.	<i>Prof. Patrick Verkooijen, Chancellor, University of Nairobi</i>	Dr Tonny Omwansa, CEO, Kenya National Innovation Agency. (KeNIA)
0930- 0940hrs	<b>Keynote Speaker: (International):</b> Becoming a Worldclass Entrepreneurial University.	Professor Gurpreet Jagpal, Pro Vice-Chancellor Business and Entrepreneurship at the University of Suffolk.	
0940- 1035hrs	<b>Official Remarks and Opening</b>		Chair, KeNIA Board – Prof. Tom Ogada
	Dr Beatrice Muganda Inyangala Principal Secretary, Higher Education & Research. Ismail Maalim, Principal Secretary Ministry of Youth and sports. Hon Ababu Namwamba, Cabinet Secretary, Ministry of Youth & Sports. Hon. Ezekiel Machogu, EGH, Cabinet Secretary, Ministry of Education.		
1035- 1100hrs	Signing of Commercialization and Innovation Masterplans (VCs/DG of 12 participating institutions).	KeNIA	
	<b>Photo Session</b>		<b>George Masila</b>
<b>1100 – 1130hrs</b>	<b>Tea and Coffee Break</b>		<b>Beatrice Kinyili</b>
1130-120hrs	Institutional Innovation and Entrepreneurial related Policies.  <b>Debate:</b> <b>Revenue Share:</b> Who should get a higher % of revenue from innovations commercialization’s income? The innovator or the University?	Tenchophiles – UOK  KALRO – Catherine Taracha/ Dr. Freda  Dr. Museve	Norah Ndege Policy Expert, Institutional Support.





		University of Tennessee/Minesota – Dr. Kenny?  XXX	
1200 – 1225hrs	<b>Presentation Session: Progress and Prospects</b> National Innovation Policy	Prof. Tom Ogada, Lead consultant	
1225 – 1300hrs	<b>1400-1430hrs Question and Answer session:</b> Overcoming the procurement bureaucracy during scaling. (Q&A – 10 mins)	–Mr. Maurice Juma, Managing Director– Public Procurement Regulatory Authority	
1225- 1300hrs	<b>Leveraging AI in Research, Innovation and Entrepreneurship.</b>	Dr. Wanjiku Ng’anga.	
	Invitations to the 3 break away sessions		Ian Kirongo
<b>1300 – 1400hrs</b>	<b>Lunch Break</b>		<b>Beatrice Kinyili</b>





**Break away Session 1: Institutions Innovation Fund** – Ian Korongo, KeNIA Manager Innovation and Commercialization

**1400–1415hrs: Presentation** Establishing an institutional innovation fund. | Denis Maloya, Technical Consultant

**1415–1500hrs Panel Session:** Are there sufficient funding opportunities and frameworks to foster commercialization and entrepreneurship, in pursuit of job and wealth creation? What are the hooks attached?

–Patrick Awuah– *Founder and President of Ashesi University*  
 –Rose Dodd, Executive Director, Educative Collaborative. –  
 Warren LaFleur, Partner Koya Capital, South Africa. –Mr.  
 Josiah Arabu Moriasi, Chief Executive Officer, Youth Enterprise  
 Development Fund. –Bernad  
 Baraza, KCB Foundation, Chief of Party

**1500–1515hrs Questions and Answer/ Reflections**

**Wrap up and Announcements:** Ian Korongo.

**Break away Session 2: Scaling Innovations: Building Enterprises**

**1400–1415hrs: Presentation** – Scaling innovations in public universities (Strategies, pathways and successes) UNILAG.

**1415–1430hrs: Presentation** – Scaling Innovations in Private Sector Strategies, pathways and successes. XXXX Industry Unilever/Bidco/EABL/ Higher Education Institutions (HEI) Unit · Co-creation Hub / I-Hub

**1430 – 1445hrs: Presentation** – Job creation through innovation. | Prof. Victoria Wambui Ngumi, PhD, EBS- Vice Chancellor Jomo Kenyatta University of Agriculture & Technology

**1445–1515hrs Fireside Chat:** Private sector leveraging the academia for research (what can be done differently?)

–Prof. Vincent Ogutu, Vice Chancellor, Strathmore University.  
 XXXX Industry Unilever/Bidco/EABL

**Break away Session: Research to Commercialization (R2C)** – Agnes Tsuma, Innovation & Research Technical Lead RISA Fund.





1530	Tea Break
1830hrs	Dinner and Networking by the ocean.

**Day 2: THURSDAY 30<sup>th</sup> August 2024**

Time	Activity	Facilitator	Moderator
0830-0840hrs	Entertainment + Recap + CEIL awards announcement.		Elizabeth Muthoni, Senior Planning Officer.
0840-0900hrs	<b>Keynote Presentation: Commercialization of Music.</b> Dr. Emily Achieng Akuno, VC Jaramogi Oginga Odinga University of Science and Technology.		Dr. Tonny Omwansa.
0900-0930hrs	<b>Keynote Speaker: Ndindi Nyoro</b> , Chairman Budget and Appropriations Committee National Assembly of Kenya and MP Kiharu.		KNEIL Chairman, Prof. Stephen Kiama.
0930-1000hrs	<b>Presentation;</b> Donor Harmonization and Opportunities for Innovation Commercialization and entrepreneurship (2024-2027)  FCDO/British council/Lemelson Foundation/Mastercard/GIZ/Science for Africa	-Dr. Emmy Chirchir, Science, Tech & Innovation Adviser, East Africa - UK Foreign, Commonwealth and Development Office (FCDO)  -Monica Blagescu, British Council, Head of Programmes, Higher Education.	XXXXXX
1000-1030hrs	<b>Presentation:</b> Shared Infrastructure and Opportunities for Innovators.  Questions (7mins)	-DG/Director KEMRI/KIRDI -Tyler Karahalios, Chief of Party, Delta40 Accelerator -Prof Alexander Kahi, Founder and Director, Coelib, Egerton University	CEO Konza Technopolis Development





		<ul style="list-style-type: none"> <li>-Adam Lane, Huawei</li> <li>-Safaricom Spark</li> <li>- Mercy Kimalat, ASSEK.</li> </ul>	Authority (KOTDA).
<b>1030-1100hrs</b>	<b>Tea and coffee Break</b>		<b>Rispah Lumidi</b>
1100 - 1130hrs	<b>Panel session:</b> Entrepreneurial universities: Venture Based Curriculum:/ Challenge Based Learning	<ul style="list-style-type: none"> <li>-Prof. Linus Muthuri Gitonga-VC, Karatina University</li> <li>-Gordon Kwesi Adomdza, lead Ashesi Design lab and Ashesi. Entrepreneurship Center &amp; Advisor to the Ashesi Venture Accelerator.</li> <li>- <b>Quadruple Helix- Implications for Learning. Professor Isaiah I.C. Wakindiki, VC, KCA</b></li> </ul>	Prof. Peninah Aloo-Obudho VC, Maasai Mara University.
1130- 1200hrs	<p><b>Showcase Session:</b> Entrepreneurial Institutions: The Power of a Niche. (7 mins each)</p> <ul style="list-style-type: none"> <li>-Thunderbird School of Global Management - 4th Industrial Revolution</li> <li>-Ashesi University, Ghana.</li> <li>- University of Suffolk.</li> <li>- University of Cape Town - south Africa</li> <li>- University of Lagos.</li> </ul>	<ul style="list-style-type: none"> <li>-DG KEMRI.</li> <li>-Philip Thigo, Senior Director, Thunderbird School of Global Management.</li> <li>- Gordon Kwesi Adomdza, lead Ashesi Design lab and Ashesi Entrepreneurship Center &amp; Advisor to the Ashesi Venture Accelerator.</li> <li>-Professor Gurpreet Jagpal, Pro Vice-Chancellor Business and Entrepreneurship at the University of Suffolk.</li> <li>-UNILAG <b>XXXX</b></li> </ul>	Darius Mogaka, Director of University of Education
1200- 1230hrs	<b>Reflection/ Open Discussion:</b> What's your niche and why do we still import products related to your niche?	-All VC of Universities present.	Dr. Tonny Omwansa, CEO KeNIA
1230-1300hrs	<b>Fireside chat:</b> Where are our alumnae and how are they contributing to youth entrepreneurship and wealth contribution?	<ul style="list-style-type: none"> <li>-Prof. Prabhu Rajagopal IAT MADRAS- Associate Prof.</li> <li>-Prof. Henry Kiplangat, VC Kabarak University.</li> </ul>	Mr. Geoffrey Monari CEO Universities Fund





		- Director, Dr. Mary Kinoti University of Nairobi.	
1300 - 1415hrs	<b>Lunch Break</b>		<b>Beatrice Kinyili</b>
1415 - 1430hrs	<b>Entertainment</b>		<b>George Masila</b>
1430 - 1500hrs	<b>Reverse Pitching:</b> Industry Needs  What's our current pain point and can it be solved with research or innovation?	BIDCO/Unilever/Banks/Safaricom/Huawei/	KEPSA/KAM
1530 -1600hrs	<b>CEIL Awards (10) - Dr. Tonny Omwansa, CEO KeNIA</b>  Most Entrepreneurial Institution (Entrepreneurial Institutions Maturity Framework): <ul style="list-style-type: none"> <li>Leadership and Governance / Infrastructure/Human Capital/Policies and Strategies/Entrepreneurial Education/Linkages.</li> <li>VC Champions of specific thematic area.</li> <li>First registered candidate for CEIL 2024.</li> </ul>		Chair, KeNIA Board - Prof. Tom Ogada
1600- 1630hrs	<b>Closing remarks/Call to action /Feedback form</b> <ul style="list-style-type: none"> <li>CEIL Resolutions 2024</li> <li>Kenya Innovation Week 2024</li> <li>KeNIAs Institutional and Innovation Support 2024 - 2027</li> </ul>		KNEIL Chairman, Prof. Stephen Kiama  Dr Tonny Omwansa CEO, KeNIA
1600-1700hrs	<b>Tea Break and Departure</b>		





## **SPONSORSHIP PACKAGES**

### **Gold Sponsorship Package: KES. 2,000,000/= ( Two million Kenya shillings)**

- Recognition as the Gold Sponsor of the ceil summit 2023
- 3 panel slots in thematic discussion, 1 keynote speaker session
- Logo placement on the event website, official event materials, and signage.
- Access to VIP sessions with influential speakers and government officials.
- Logo and company profile included in the event press releases and media coverage.
- Promotion through various social media channels and event newsletters.
- Complimentary registration for five delegates.
- Acknowledgement in the opening and closing ceremony and on the event's thank-you page.

### **Silver Sponsorship Package: KES 1,000,000 ( One million Kenya shillings)**

- Recognition as the Silver Sponsor of the ceil summit 2023
- Logo placement on the event website, official event materials, and signage.
- 2 panel slots in thematic discussions.
- Access to networking sessions with influential speakers and government officials.
- Logo and company profile included in the event press releases and media coverage.
- Promotion through various social media channels and event newsletters.
- Complimentary registration for three delegates.

- Acknowledgement in the opening and closing ceremony and on the event's thank-you page.

**Bronze Sponsorship Package: KES 500,000/= ( Five hundred thousand, Kenya shillings)**

- Recognition as the Bronze Sponsor of the Ceil summit 2023
- Logo placement on the event website, official event materials, and signage.
- 1 panel slot in thematic discussions
- Access to networking sessions with influential speakers and government officials.
- Promotion through various social media channels and event newsletters.
- Complimentary registration for two delegates.
- Acknowledgement in the closing ceremony and on the event's thank-you page.

**Individual Package: Delegates Fees**

25,000 kes for 2 days Including lunch, teas and 1 cocktail & networking session.

20,000 kes for 1 day including lunch, teas and networking.